

FACTS AND ANALYSIS

Below you will find a selection of statistics based on the visitor and exhibitor analysis



OVERALL EVALUATION

VISITORS **4,22**
EXHIBITORS **4,02**



30,427 VISITORS
7,598 COMPANIES
30 COUNTRIES

Top 5 visitors by industry

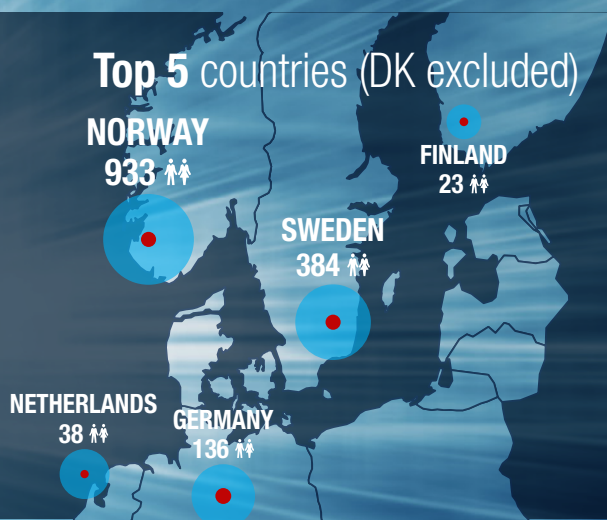
1. **9,970** Haulage
2. **2,316** Workshop
3. **1,740** Manufacturing
4. **1,682** Construction and plant
5. **1,635** Bus operator

Top 5 visitors by job position

1. **8,799** Truck driver
2. **4,878** Decision maker*
3. **2,934** Haulage contractor
4. **2,747** Student
5. **1,657** Mechanic

*(fleet manager, buying manager, ceo, warehouse manager etc.)

Top 5 countries (DK excluded)



Unique visitors from abroad

	2019	2017
Number of visitors	1,826	1,319
Number of visiting companies	575	555
Visitors per company	3.18	2.38
Number of represented countries	30	34

